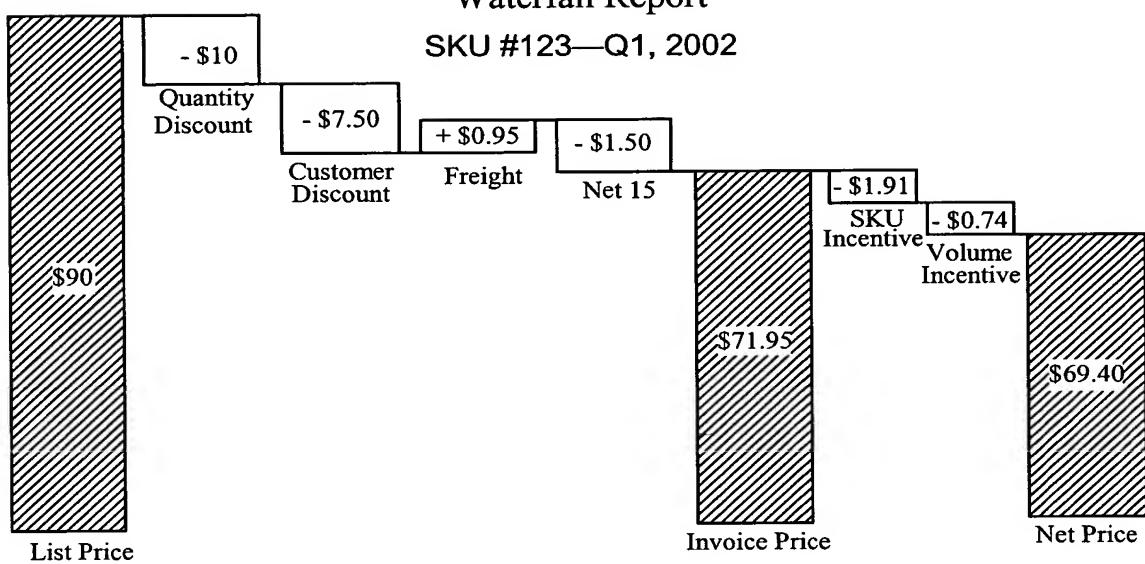


Waterfall Report
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Prior Art

FIG. 1

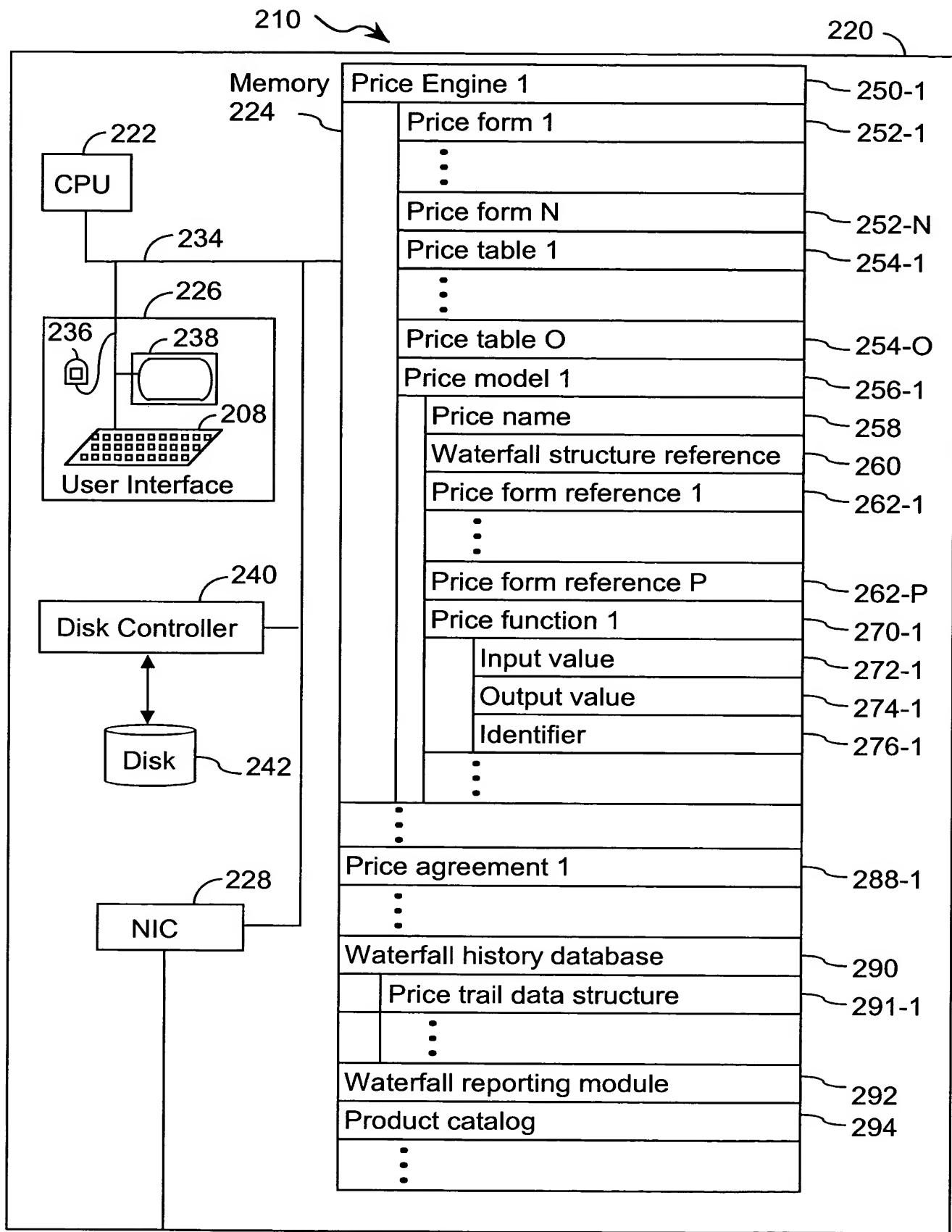


FIG. 2

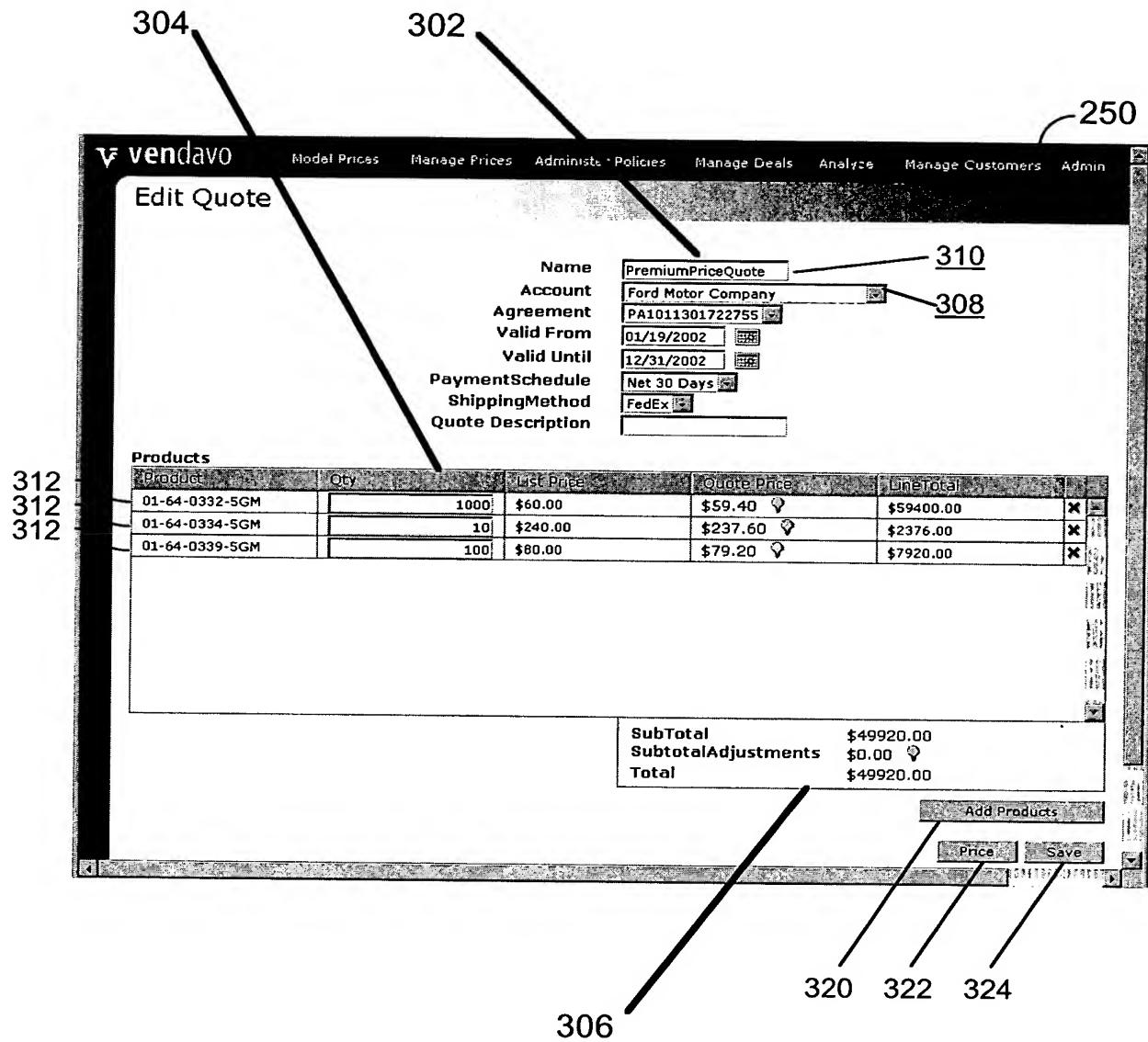


FIG. 3

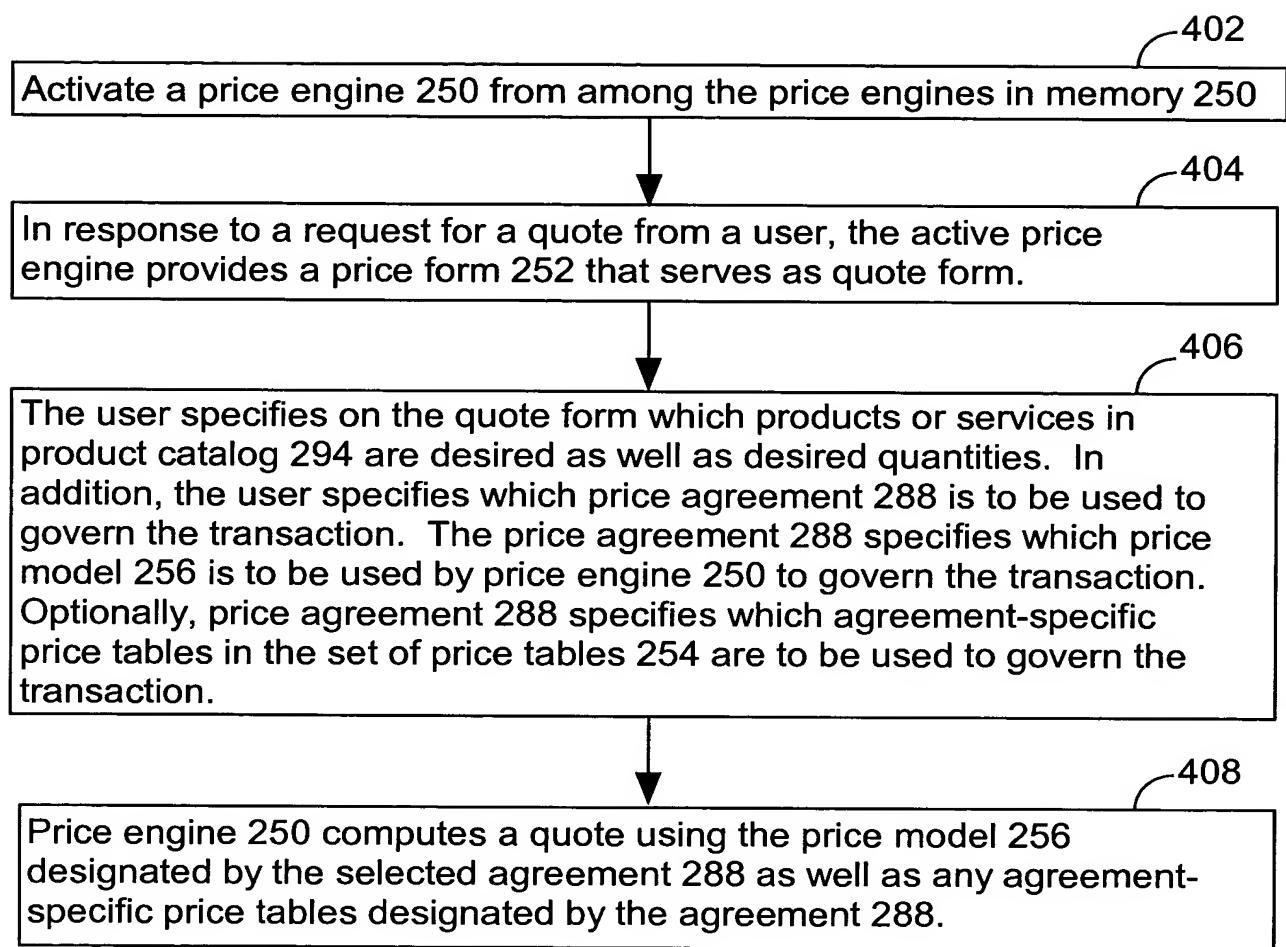


FIG. 4

291

Price trail data structure	
Transaction record 1	
Stock keeping unit (SKU)	500-1
Customer identifier	502-1
Source of adjustment	504-1
Transaction date	506-1
Adjustment and/or price point type	508-1
Quantity	510-1
Amount	512-1
Total	514-1
Lot	516-1
Fired conditions	518-1
⋮	520-1
Transaction record 2	500-2
⋮	

FIG. 5

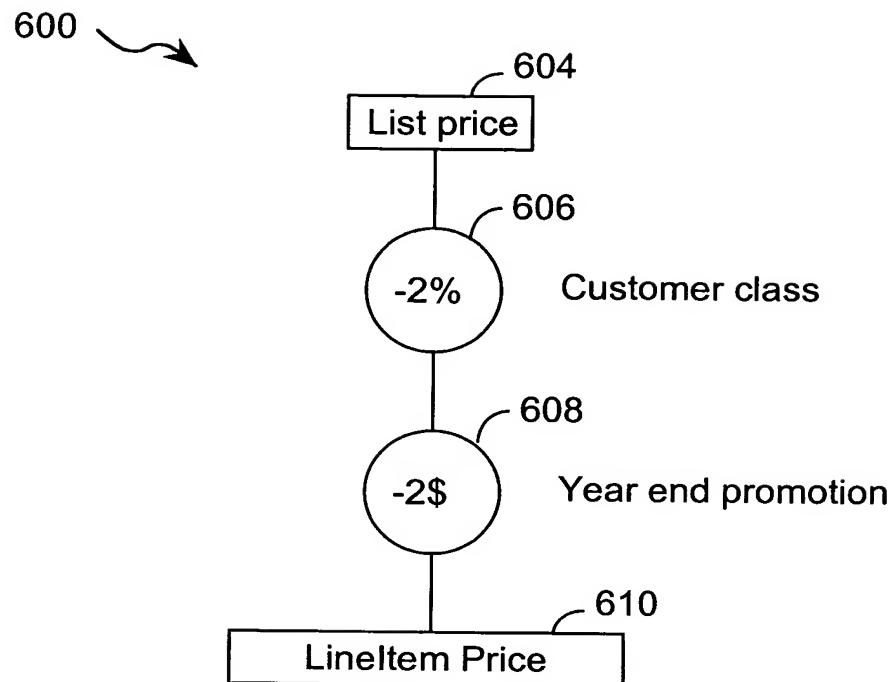


FIG. 6

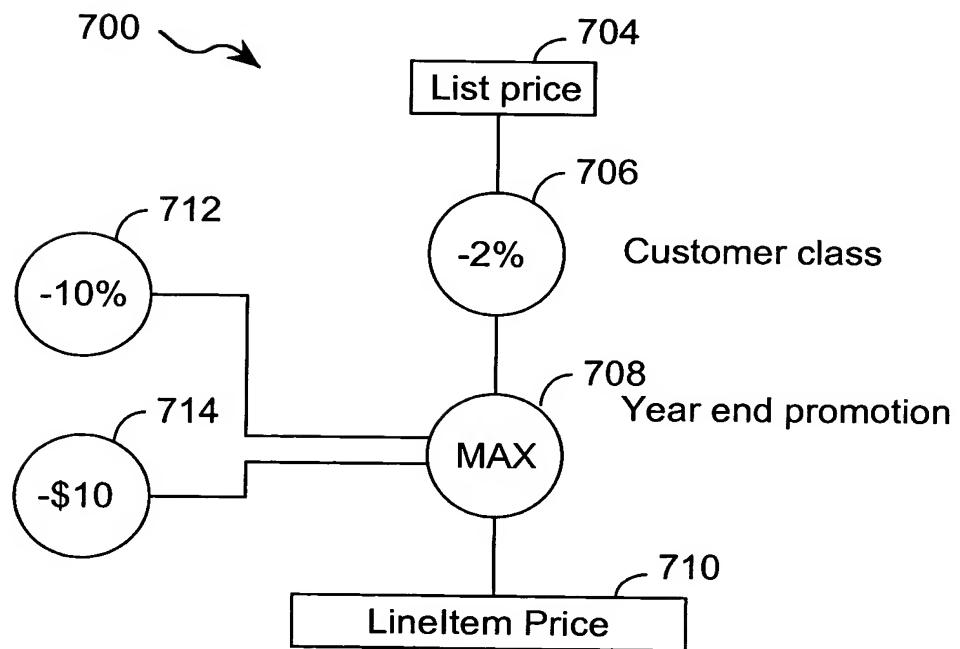


FIG. 7

800

802 ListPrice

804 Volume Discounts:Quantity:11-100 Adjustment is -10.00%

807 Use these adjustments Optional Customer Discounts

806 Customer Discount:Key Customer Discount Adjustment is -5.00%

808 Select one of these Exclusive Discounts

808 Exclusive Discounts:Shipping Discount Adjustment is -4.00%

808 Exclusive Discounts:Fast Payment Discount Adjustment is -2.00%

810 Sales Discretion Range is -10.0% to 0.0%

820 SalesPrice Use calculated price of \$119.54
 Use override price of \$

814

812

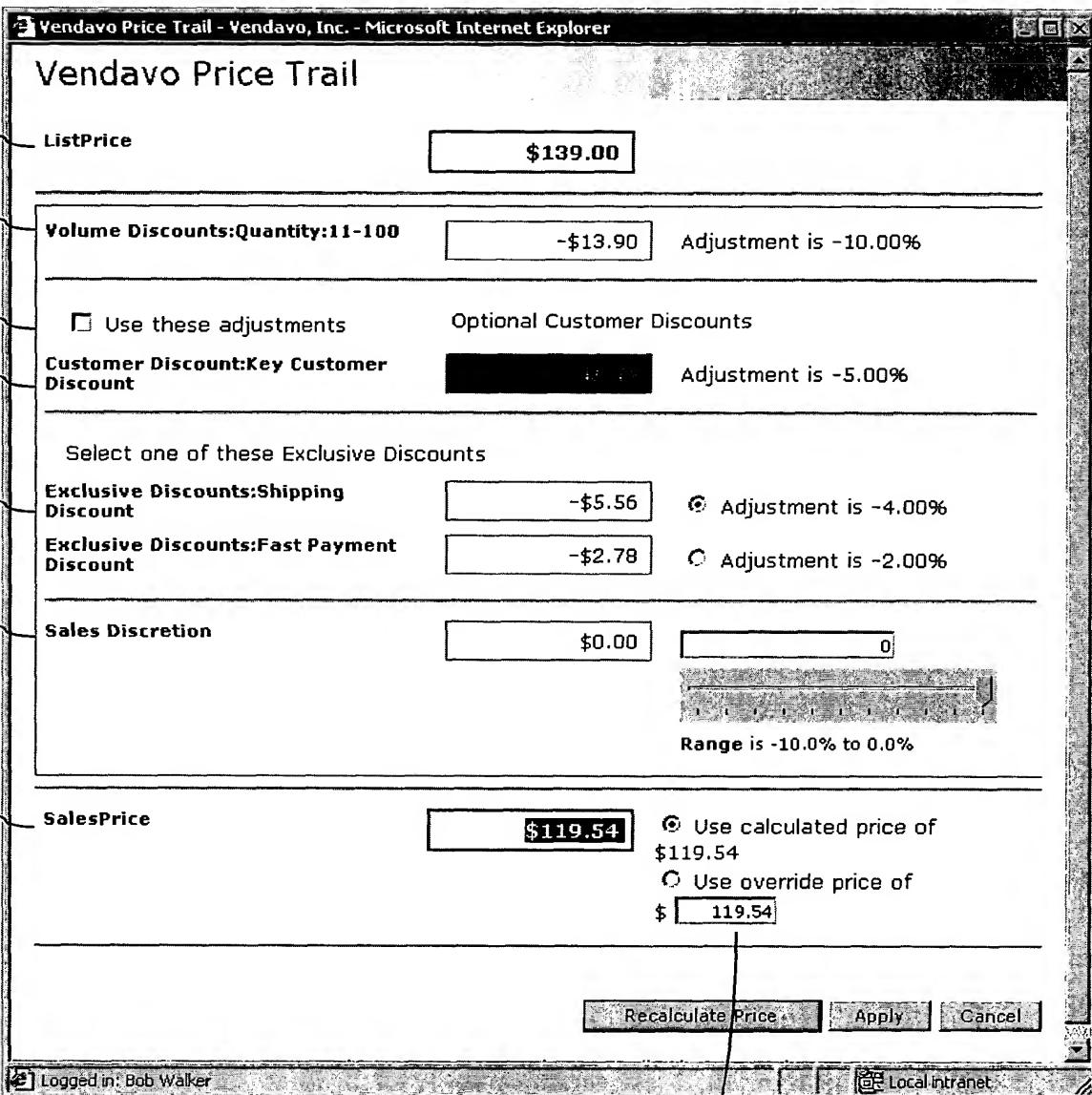


FIG. 8

900

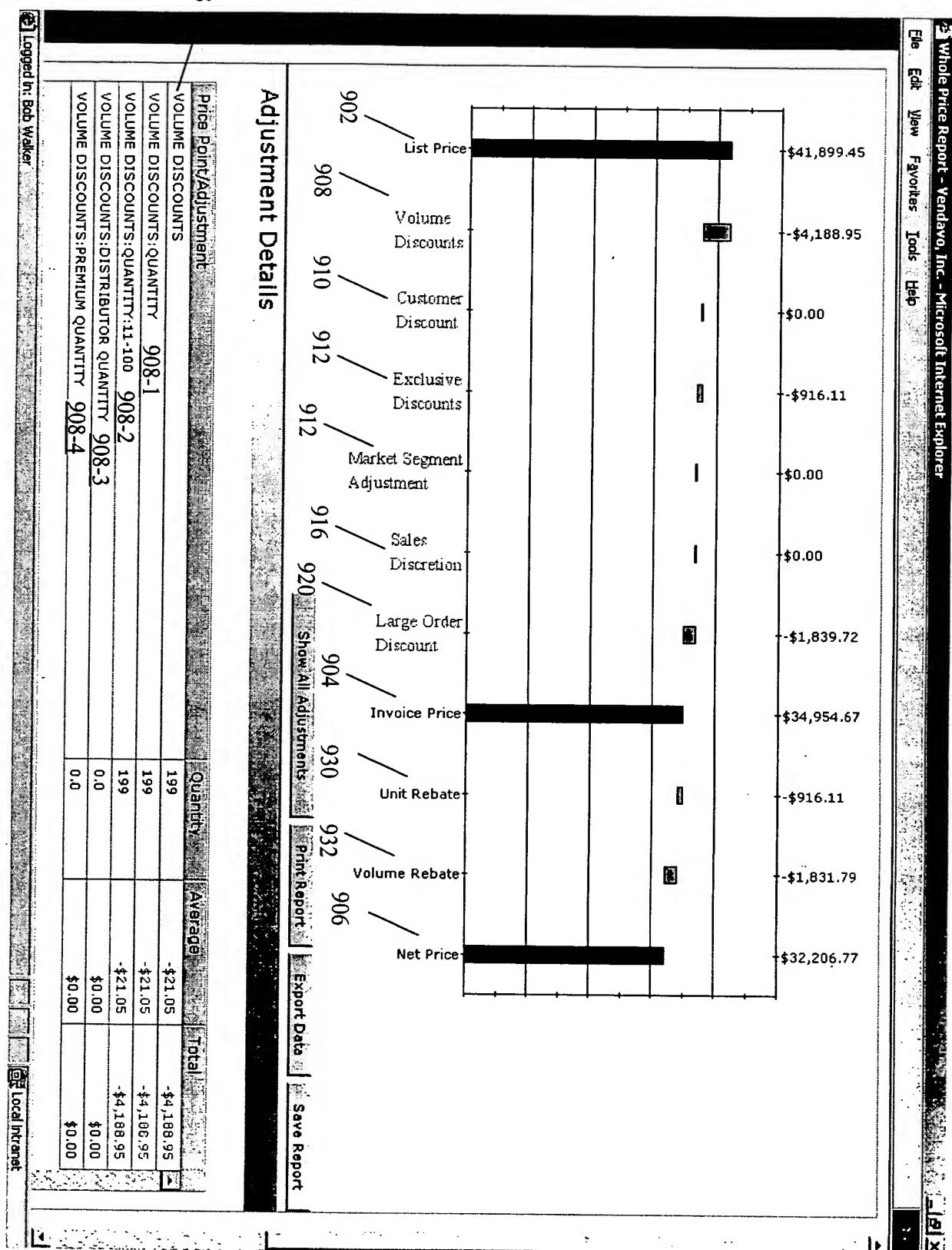


Figure 9

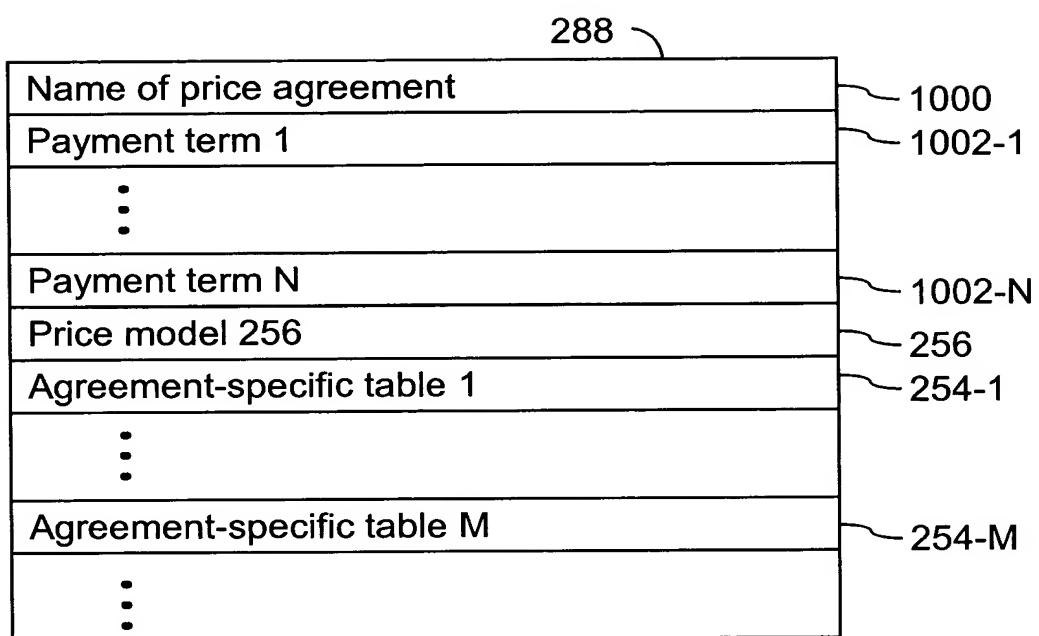


FIG. 10